



Illinois Youth Soccer Association
Approved Minutes of the Board of Directors Meeting
July 17, 2021
Zoom Conference Call

Board Members Present: Salvador Arroyo, Gus Bender, Bob Berkley, Charlie Dyson, Flo Dyson, Kelly Fairwood, Dave Hicks, Dale Litney, Jake Mooney, Jane Raede

Guests: Mary Jane Bender, Chris Jamrozy, Ale Jurado, Meaghan Kinser (recording secretary), Katie O'Malley

The regular Board Meeting of the Illinois Youth Soccer Association was called to order by the president, Gus Bender, at 9:08 AM.

APPROVAL OF MINUTES

Flo Dyson moved to approve the Minutes of the April 10, 2021, Board of Directors Meeting. Minutes were unanimously approved.

FINANCIAL REPORT

Flo Dyson presented the Financial Report. Gus Bender presented the Investment Report.

OFFICE REPORT

Mary Jane Bender presented the Office Report. IYSA had a meeting with Dr. Ezike of the IDPH and informed them of the impact the mandates had on IYSA membership and programs as well as the financial impact felt by all. The IDPH acknowledged that IYSA was abiding by their Covid mandates and thanked IYSA for implementing them. USYS had a board meeting on July 10 where they discussed the GA and MLS Next potentially becoming the next step to ODP which is concerning. IYSA has plans to run a Rec All-Star Event for IYSA members in October. IYSA is waiting for the entry requirements for the USYS National Futsal Championship in Oklahoma City in 2022. The US Soccer Foundation has developed an in-school curriculum for elementary schools.

REGISTRATION REPORT

Meaghan Kinser presented the Registration Report. Registrations are down for the 20/21 season for both recreational and competitive programs.

MARKETING & EVENTS REPORT

Chris Jamrozy presented the Marketing & Events Report. IYSA was able to successfully run all Cup events to qualify teams for the USYS Midwest Region events. There were no major incidents and all teams abided by the IDPH COVID mandates. The 14U Girls SASA won National Presidents Cup while the 13U Boys FC Peoria and the 19U Boys FC United were finalists. Registration for the Fall 2021 Cups are now open, and the Fall State Cup finals will run in conjunction with the Rockford Raptors College Showcase to utilize resources. Midwest Conference registrations are up, not only in Illinois, but throughout the entire Midwest Conference. IYSA is working on an All-Star Event that will be available to all IYSA member recreational organizations. Lastly, IYSA plans to publish several e-publications which will include a Recreational e-Guide, Network News, and a Fall Membership Directory.

COACHING REPORT

Mary Jane Bender presented the Coaching Report. IYSA continues to run coaching courses to certify as many coaches as possible before the start of the Fall season. IYSA is continuing to conduct the USSF ITG courses in conjunction with colleges to entice women to coach soccer.

ODP REPORT

Mary Jane Bender presented the ODP Report. IYSA was able to successfully run the 20/21 IYSA ODP within the state's Covid mandates. The state process concluded with a sub-regional event in Westfield, IN on June 18-20.

SOCCER FOR SUCCESS REPORT

Ale Jurado presented the Soccer for Success Report. The program finished the season with 500 players. There were four in-person sites as well four virtual sites. Ale is still waiting for COVID guidelines from the CPS before starting the program in August.

SOCIAL MEDIA REPORT

Katie O'Malley presented the Social Media Report. IYSA continues to be active on all social media platforms. She is currently reviewing some of the data for impressions and views to look at which campaigns have been more successful. The social media platforms are currently averaging 5,000 impressions per day and reaching 2,000 individuals per day. Lastly, IYSA is looking into paid boosted ads on social media which can be targeted to specific demographics.

REFEREE REPORT

Gus Bender presented the Referee Report. Illinois had 627 new referees registered for the Spring 2021 season. Recertifications will continue to certify online whereas new referees will need to complete the USSF online certification and attend a two hour in-person training session.

EXECUTIVE SESSION

The board entered executive session at 10:32 AM and exited at 11:10 AM.

NEXT BOARD MEETING

The next Board Meeting of Illinois Youth Soccer is scheduled on October 9, 2021.

Gus Bender declared the Board Meeting adjourned at 11:30 AM.